eTextbook Exploration: Are Students Ready to Declare their Independence from the Printed Text?

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We asked students in online and Face-to-Face (F2F) business courses.

What we did:
- Free eTextbook per Student
- Pre- and Post-Surveys
- Focus Groups

Access & Features

What technology did you use to access your eTextbook?
- 77% of students read the eTextbook with their laptop or PC.
- 66% owned a Smartphone; very few considered the phone to be a reading device.

Multi-tasking, Printing

If you access any other Internet sites or computer programs while reading your eTextbook?
- 37% of students reported they did. Only 23% had access to a smartphone, so access to other Internet sites while reading was limited.

Likes/Dislikes

Did you print any portion of your eTextbook?
- 28% prefer reading eTextbooks; 72% prefer reading on eReaders.

Will Students Read More eTextbooks?

If you access any other Internet sites or computer programs while reading your eTextbook?
- 37% will not use an eTextbook again.

Implications

- Review "No Laptop Policy" to consider open source eTextbooks
- Consider open source eTextbooks
- Student support

Facilities
- Classroom furniture must accommodate laptops
- Power supply demands

IT Dept.
- Will demands on cycle time affect classroom
- Student support

Bookstore
- Different eTextbook platforms
- Student support

Library
- Different eTextbook platforms
- Student support

Faculty
- Review "No Laptop Policy"
- Student support

For more information:
http://brockport.libguides.com/ebooks

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